



CHAPTER MEETING

WEDNESDAY
MARCH 18, 2015

LOCATION

Bridgewood Conference Center
1000 Cameron Way
Neenah, WI 54956

[Click Here for Map](#)

TIME

2:00 PM – 4:05 PM
Professional Development
Session

4:15 PM – 5:30 PM
Keynote Speaker Presentation

5:30 PM – 5:45 PM
Business Meeting

5:45 PM – 7:30 PM
Social Period & Buffet Style
Dinner

For this event the social period and dinner will be combined. We will have pub tables for those who wish to stand and enjoy a beverage and the buffet, as well as traditional dinner tables for those who prefer to be seated with their colleagues.

REGISTER BY

March 11, 2015

[Click Here to Register](#)

CPE CREDITS

Professional Development
Session Qualifies for 2.0 Credits.
Keynote Speaker Presentation
Qualifies for 1.5 Credits

CANCELLATION POLICY

Please send cancellations to
mwcomfoxcities@gmail.com
no later than 5:00 PM

Wednesday, March 11, 2015.

FEES

This meeting is free for FEI
members, strategic partners and
prospective member guests.

Keynote Speaker Presentation

Jim Ostrom

Partner, President & CEO, Milk Source, LLC

Topic: Large Scale and Sustainable



Jim Ostrom is a man on a mission: a mission to create a dairy company recognized as an industry leader in sustainability.

Mr. Ostrom, along with his business partners John Vosters and Todd Willer, has passionately pursued that vision for 20 years. During this time, Milk Source LLC has evolved from a single 180-cow dairy into a multi-state family of eight large farms in three states. The company produces more than a quarter million gallons of milk every day- enough to provide 2 million households with a gallon every week.

This level of success offers a testament to Milk Source's vision that sustainability is based on the meaningful care of people, animals and natural resources. More than 550 employees know Jim's mantra that the single-most-important person in the company is the newest, least-experienced employee. Leadership and skills training provide immediate mentorship in critical job skills and stewardship values.

Milk Source believes that excellence is something to be pursued but never truly achieved. "Good enough" is never good enough. Jim's drive to reach the next horizon, and the horizon after that, has not only bolstered the company's fortunes, but also its credibility. In 2014 alone, Milk Source was named the nation's Innovative Dairy Farm of the Year; Wisconsin Manufacturers & Commerce's Business Friend of the Environment; and one of three finalists for Wisconsin's Leopold Conservation Award.

Jim and his wife, Annette, co-founded Dairy Cares of Wisconsin, a non-profit organization that has raised more than \$360,000 for Children's Hospital of Wisconsin. In addition, Milk Source donates regularly to food pantries in its home communities. While philanthropy is important, Jim remains a hard-core realist. He understands that in a world of consumers increasingly disconnected from food production dairymen must tell their own stories, or the skeptics and cynics will dictate the conversation. And, he knows that spreading the gospel of socially responsible farming means investing time out of the office. Jim remains one of the longest-serving board members of the Wisconsin Dairy Business Association, advocating vigorously for his entire industry.

Perhaps more importantly, Milk Source is not afraid to open its doors. An average of 10,000 visitors a year tour the various Milk Source Dairies and Farms, allowing its farmers and herdsmen to demystify modern agriculture and shatter myths about how animals and crops are shepherded. Guests from all 50 states and five continents have made a pilgrimage to a Milk Source Farm.

Jim holds a Bachelor of Science Degree in Agricultural Economics from the University of Wisconsin-Madison and has continued his professional development via Harvard University Business School's Agribusiness Program for Executives.

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Professional Development Session

Presented by Right Management & Experis

First Topic: Trends in Talent Management

Presented by Kurt Johnson, Vice President-Business Development at Right Management



Talent management trends that are impacting your organizations, as well as the various tools and processes that can help meet your business strategies will be the featured areas covered during Kurt's presentation.

Kurt is Vice President-Business Development for Right Management, the talent and career management experts of the ManpowerGroup. In his role, he partners with corporate clients providing support of strategic initiatives including talent assessment, leader development, organizational effectiveness, employee engagement, career development and outplacement.

He is a career Human Resource professional with 32 years of experience, the last 12 of which with Right Management. His experience includes leading the Human Resources function for a major research and development/engineering group, supporting merger/acquisition processes from a human capital perspective, participating in train-the-trainer programs for presentation skills, supervisory legal awareness, and performance management systems, and recruiting for thousands of roles and positions over the years.

Kurt has a MBA and BS from the University of Wisconsin-Oshkosh. He became certified as a Senior Human Resource Professional (SPHR) accredited by the National Society of Human Resource Management organization in 1999. He is a proud stockholder and season ticket holder of the Green Bay Packers, and lives with his wife and daughter in Oshkosh.

Second Topic: Cyber Threats: Are We Defenseless Against Emerging Attacks?

Presented by John Hainaut, Practice Director – Information Security Center of Expertise at Experis



Recent headlines have confirmed that cyber-attacks are a major threat to every industry's business execution. Along with the new year came new revelations and predictions for 2015. How do you sift through this varying information? Which threats are important to your business environment, and how do you incrementally improve your defense against these threats?

Rather than adding to the set of predictions, this discussion will focus the most relevant threats currently plaguing a broad range of industries, and provides recommendations on how to prepare for them.

John Hainaut is a Practice Director in Experis' Information Security Center of Expertise. Since joining the firm in 2001, John has consulted on information security (including payment card and privacy), regulatory compliance, risk assessment, and risk management as well as business, technology and process reengineering.

He is a former Chief Technology Officer with a Web Application Development venture and General Manager of Information Systems with Ameritech (now AT&T). John earned his B.S. from the University of Illinois at Urbana – Champaign and a Master of Science Degree in Computer Engineering from Northwestern University in Evanston, Illinois.



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March 18, 2015 Chapter Meeting: Instructional Method: Group-live **Experience Level:** Basic **Prerequisites / Advance Preparation:** None

Field of Study: Professional Development Session = Personnel/HR and Computer Science; Keynote Speaker Session = Business Management & Organization
Recommended CPE Credits: Professional Development Session = 2.0; Keynote Speaker = 1.5.

For FEI CPE credits, one credit hour equals 50 minutes according to NASBA guidelines. Some state boards may differ on how many minutes constitute a credit hour. Contact your state board for more information. For more information regarding administrative policies such as complaint and refund, please contact Michelle Weiss, Chapter Administrator: mwcomfoxcities@gmail.com.